1 > 2 > 3 = Customised Degree
Bachelor of Applied Management

Real Education
Real Outcomes
Real Careers
Real Bachelor’s Degrees

Take the next step
Customise your learning pathway to become a manager in your field

Call +61 8 9233 1821
or visit wcit.wa.edu.au/ub

CRICOS Provider No. 00103D

A UNIVERSITY OF BALLARAT PARTNER PROVIDER INSTITUTION
Now you can tailor a management degree with specialised streams in various disciplines.

On successful completion of your Advanced Diploma, it takes just one more year to achieve a fully accredited Bachelor’s Degree from the University of Ballarat.

Specialised streams to meet industry demands

Design your degree around your selected career path.

Our Bachelor of Applied Management program allows you to incorporate a Diploma and Advanced Diploma – with specialised industry streams – into your Bachelor Degree, providing a significant advantage over traditional three year degrees.

Embrace your interests and perfect your skills in the first two years as you complete a Diploma and Advanced Diploma, then round them off with specialist management courses in the final, third year to achieve a Bachelor of Applied Management.

Here are some examples of streamed pathways.

<table>
<thead>
<tr>
<th>Year One</th>
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<tbody>
<tr>
<td>Diploma of Management</td>
<td>Diploma of Tourism</td>
<td>Diploma of Business</td>
<td>Diploma of Project Management</td>
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<tr>
<td>Year Two</td>
<td>Advanced Diploma of Management</td>
<td>Year Two</td>
<td>Advanced Diploma of Human Resource Management</td>
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<tr>
<td>Diploma of Management</td>
<td>Advanced Diploma of Marketing</td>
<td>Year Three</td>
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Complete the following seven courses in the third year to achieve your Bachelor of Applied Management:

- Project Management
- Marketing for Managers
- International Business Management
- Applied Workplace Practice
- Entrepreneurship
- Accounting for Managers
- Strategic Human Resource Management

Please Note: entry into any Advanced Diploma may require prerequisite electives to be undertaken at the Diploma level.
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About Applied Degree programs
Applied Degree programs, including the Bachelor of Applied Management, are designed to enable you to apply theoretical concepts to your everyday working environment.

A range of delivery activities are utilised, with a strong emphasis on applied learning through a range of integrated management and industry projects.

The capstone (third) year is delivered in a flexible mode that mixes well with a busy work schedule. The program acknowledges and builds on your existing workplace experience which, coupled with facilitated workshops, delivers an empowering learning experience.

Workshops are facilitated by qualified, industry experienced academics who are renowned for their practical and professional approach. They are not formal lectures, rather the group discussions that facilitate the learning experience provide new opportunities for collective reflection. These workshops provide an opportunity for social interaction and valuable networking connections with your peers.

Assessment
To fulfill the academic requirements for the Bachelor of Applied Management, you will need to successfully complete an approved Diploma and Advanced Diploma plus the seven additional courses (listed opposite), which will be delivered full-time over the final two semesters, or part-time over four semesters.

A range of assessment tasks will be undertaken during this program including written reports, essays, assignments, case studies, tests, group projects, oral presentations and formal examinations.

Recognised streams are:
- Business
- Management and Human Resources, and Retail
- Marketing and Advertising
- Business and Accounting
- Project Management and Administration

Other disciplines include:
- Hospitality, Events and Tourism
- Information Technology
- Logistics
- Children’s Services

Seamless > Integrated > Practical
An Applied Degree from The Business School offers:

- a guaranteed pathway from Diploma and Advanced Diploma into the final year of the applied degree
- flexible delivery, including workshops and online, by local lecturers and international academics
- application of theoretical concepts to workplace experiences
- a cost effective qualification – combining your study in the TAFE and Higher Education sectors – reducing HECS fees by up to two thirds
- the opportunity to enter into postgraduate study including a Masters Degree

The University of Ballarat enjoys a 140 year tradition.

The Partnership

West Coast Institute of Training (WCIT), together with the University of Ballarat have entered into a partnership that enables you to complete a degree at your local campus. TAFE programs at Diploma and Advanced Diploma levels will be offered, with guaranteed pathways* into the final year of a three year Degree.

For those with industry experience, this initiative offers an alternative pathway to a degree, still within three years, allowing you to remain in your own region, and enabling you to combine work and study.

If you have already completed an Advanced Diploma, you can complete a degree with one additional year of study*.

Postgraduate Pathways

After completing an Applied Bachelors Degree, students will be eligible to apply for postgraduate studies in their field.

Eligibility

To enter a University of Ballarat Undergraduate Program you must satisfy the academic performance, age requirement and English language proficiency of the University.

Entry Requirements

To be admitted into this program a student must have satisfactorily completed an approved Diploma and Advanced Diploma or equivalent (determined on an individual basis) and have significant industry experience in an appropriate related field. If this is the case, you may be entitled to gain recognition of this learning. Should you wish to apply for Recognition of Prior Learning, you must do so before enrolling.

Entry Requirements

To enter the final year of the Bachelor of Applied Management, you must have:

A Diploma in any field

AND

An Advanced Diploma in a business management discipline

OR

Equivalent^  

Applicants may be required to attend an interview. Interviews will be held prior to commencement in the program. Applicants will be notified.

Cost

Achieve a degree and reduce your fees by up to two thirds.

How to apply

Contact the West Coast Institute of Training to find out how.

For more information contact

West Coast Institute of Training

Telephone: +61 8 9233 1821
Email: he@wcit.wa.edu.au
Web: www.wcit.wa.edu.au/ub

The Business School, University of Ballarat

Telephone: 1800 811 711
Email: info@ballarat.edu.au
Web: www.ballarat.edu.au

* Upon successful completion, and in some cases in conjunction with relevant industry experience.
^Your work skills and experience may entitle you to credits in some units.

Information in this publication was current at the time of printing (November 2012). The University reserves the right to alter any program, procedure, regulation or fee. Prospective students should read the contained information carefully and contact the relevant numbers for further information. CC_221112