BACHELOR OF APPLIED MANAGEMENT

Take the next step...
Get a degree in less time at less cost!

You can now complete a Bachelor of Applied Management (BAM) degree at West Coast Institute in as little as two years part-time!

The Bachelor of Applied Management is a Federation University Australia degree which is delivered by West Coast Institute in Joondalup.

The degree is designed to enable you to apply theoretical concepts to your everyday working environment and includes units such as accounting for managers, strategic HR management and project management.

With a strong emphasis on applied learning, you will participate in a range of interactive activities with like-minded students and experienced lecturers.

Top 5 Benefits

1. You can gain direct entry into the third and final year of the BAM degree which means you can obtain a university degree in less time than it would take to complete a standard undergraduate degree, at less cost

2. You will extend your expertise and professional experience through the application of new techniques and knowledge into ‘real world’, contemporary management practice.

3. You will gain the skills to become a professional communicator who can embrace change, lead teams and manage resources

4. You will gain a sound understanding of management principles and concepts with the capability to apply your knowledge in a managerial or supervisory role

5. You will become eligible to apply for postgraduate studies including a Masters degree

Meet John

John Tollis is a Civil Engineer who works for Samsung Construction on the Roy Hill Project. John is in his second semester of the BAM and says he decided to enrol in the course after exploring many different options.

John believes completing the BAM will allow him to access higher level employment options over the next decade. John says, “the subjects in the BAM resonate with me because they are ‘real world’ and the weekly lecture provides a human interface which beats any mode of study that is completely internet driven”.

John achieved the honour of being ranked in the top 15% of students at Federation University in his first semester of study.

See the full interview at wcit.wa.edu.au/bam
Course schedule
The BAM is delivered in a flexible mode that mixes well with a busy work schedule. As a third year, part time student you will be required to:

- Complete eight units in total over the course of your degree
- Attend workshops covering two units at the Joondalup Campus one evening per week or alternatively attend the live online lecture from home. Workshops are facilitated by qualified, industry experienced academics renowned for their practical and professional approach. The workshops are not formal lectures, but group discussions that provide opportunities for collective reflection. These workshops provide an opportunity for social interaction and valuable networking connections with your peers.
- Spend an additional two hours each week per unit, studying online and two hours each week on self-directed learning.

Bachelor of Applied Management Units

<table>
<thead>
<tr>
<th>Unit Code</th>
<th>Unit Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BSMAN3003</td>
<td>Strategic Human Resource Management</td>
</tr>
<tr>
<td>BSMAN3004</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>BSMAN3005</td>
<td>Project Management</td>
</tr>
<tr>
<td>BSMAN3007</td>
<td>International Business Management</td>
</tr>
<tr>
<td>BSMAN3008</td>
<td>Marketing for Managers</td>
</tr>
<tr>
<td>BSMAN3009</td>
<td>Accounting for Managers</td>
</tr>
<tr>
<td>BSMAN3101</td>
<td>Applied Principles for Responsible Business Practice</td>
</tr>
<tr>
<td>BSMAN3193</td>
<td>Applied Workplace Practice</td>
</tr>
</tbody>
</table>

When does the BAM commence?
There are intakes in March and July each year. The Orientation program runs immediately prior to the first lecture.

Fees and student loans
The current tuition fees per semester are $1305 per unit. Commonwealth Supported Places (CSP) are available for this program. HECS-HELP is a government loan scheme that assists students enrolled in a CSP to pay their tuition fees. Further information on HECS-HELP can be found at federation.edu.au/students/essential-info/tuition-fees-and-charges/higher-education/hecs-help

Total fees for this program can be calculated at programfinder.federation.edu.au/ProgramFinder/fees/

Entry requirements and pathways

**MY CURRENT SITUATION**

- I have a Diploma, an approved Advanced Diploma and at least two years professional experience

**MY BAM ENTRY**

- Eligible for direct entry to third year BAM

**WANT FURTHER INFORMATION?**

Contact Holly Croft at West Coast Institute

Telephone: (08) 9233 1140
Email: he@wcit.wa.edu.au
Web: wcit.wa.edu.au/bam

All information in this publication was current at the time of printing (October 2014). The University reserves the right to alter any program, procedure, regulation or fee. Prospective students should read the contained information carefully and contact the relevant Partner institution for further information.